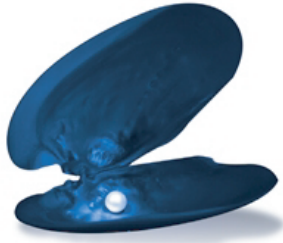


A special feature series highlighting eco-friendly, socially responsible stories. Target Features editors and the Corporate Social Responsibility community with your green feature stories.



Cultivate a timeless Feature.

Features: Going Green

New for 2008, Business Wire presents a special Feature Topic Series for your green news. The Going Green series sends your eco-friendly consumer news to our Features National circuit and our CSR Circuit. Connect with lifestyle, consumer and specialty media, while also reaching the Corporate Social Responsibility organizations and publications. Tell consumers about the latest in green products, services or advice that will benefit our families, our homes and the planet. Stories on eco-style, organic living or how to improve everyday life and the environment are welcome. For suggestions on developing your Going Green feature story, contact our Features department at features@businesswire.com.

Rates

	400 Word News Release	Each Add'l 100 Words
Feature Topic Series: Going Green	\$790	\$125

Copy Due Dates

Going Green copy is due the last Friday of each month; the series will transmit on the following dates:

	Copy Due Date	Transmission Date
Going Green January	Jan. 25	Feb. 1
Going Green February	Feb. 29	Mar. 7
Going Green March	Mar. 28	Apr. 4
Going Green April	Apr. 25	May 2
Going Green May	May 30	Jun. 6
Going Green June	Jun. 27	Jul. 3
Going Green July	Jul. 25	Aug. 1
Going Green August	Aug. 29	Sept. 5
Going Green September	Sept. 26	Oct. 3
Going Green October	Oct. 31	Nov. 7
Going Green November	Nov. 28	Dec. 5
Going Green December	Dec. 26	Jan. 9